Exhibit A

Biblical Archaeology Review Mailing List

Biblical Archaeology Review is the world's largest circulation biblical archaeology magazine. Readers are culturally aware and interested in educational, charitable and life-style enriching services and products. Perfect prospects for cultural, travel, financial, religious and publishing offers.

Get Count

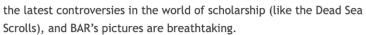
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Get More Information

SEGMENTS	COUNTS TH	ROUGH 05/31/2022
121,364	TOTAL UNIVERSE / BASE RATE	\$110.00/M
72,735	12 MONTH ACTIVE	\$110.00/M
38,558	6 MONTH ACTIVE	+ \$5.00/M
14,837	3 MONTH ACTIVE	+ \$10.00/M
24,155	6 MONTH EXPIRES	\$75.00/M
1,808	CANADIAN ACTIVES	\$300.00/F
	CANADIAN NON-PROFIT RATE	\$200.00/F
	CATALOG RATE	\$85.00/M
	CHARITABLE FUNDRAISER OFFER RATE	\$75.00/M

DESCRIPTION

Biblical Archaeology Review, the flagship magazine of the Biblical Archaeology Society, is the world's largest circulation biblical archaeology magazine. Its articles—by the world's leading scholars and archaeologistsmake the latest scholarship relating to archaeology and the Bible understandable and exciting to the interested layperson. Covering both Old and New Testaments BAR also reports



BAR is nonsectarian, and its readers are mature, well-educated and financially secure. They are religious and secular. They are culturally aware and interested in educational, charitable, and lifestyle-enriching services and products. These direct-mail sold subscribers are excellent prospects for cultural, travel, financial, religious (especially Christian), and publishing offers.

Average Age: 56 Average HHI \$75K 95% Paid 79% Homeowners

69% Married

69% College Graduates

49% Graduate School

41% Invest



1	MARKET:	CONSUM	ER		
1	CHANNELS:				
1	SOURCE:	DIRECT MAIL SOLD, PUBLICATIONS, DIRECT RESPONSE			
=	PRIVACY: UNKNOW		'N		
=	DMA?: YES - ME		MBER		
1	STATUS:	STANDAR	RD PROVIDER		
1	GEO:	USA CANADA			
,	GENDER:	26% FEMALE 73% MALE			
	SELECTS				
	1 MONTH		\$15.00/M		
ı	3 MONTH		\$10.00/M		
ı	6 MONTH		\$5.00/M		
ı	ADDRESS TYP	E	\$8.00/M		
ı	GENDER		\$8.00/M		
ı	PAID		\$8.00/M		
i	SCF/STATE/ZI	\$8.00/M			
ı	SOURCE	\$8.00/M			
1	ZIP + 4	\$8.00/M			
	ADDRESSING	i			
	KEY CODING		NOT AVAILABLE		
	EMAIL DELIVE		\$50.00/F		
FTP DELIVERY \$50.0					
	RELATED LISTS				
	■ WILAND PUBLISHING/SUBSCRIBER DATABASE				
	■ SMITHSONIAN MAGAZINE				
	■ I-BEHAVIOR DATABASE				
	■ DISCOVER MAGAZINE ACTIVE SUBSCRIBERS				
3	ARCHAEOLOGICAL CONSERVANCY - DONORS				
	■ ARCHAEOLOGY MAGAZINE				
	- DONORS				

■ CHRISTIANITY TODAY

MISSION SOCIETY **■ AMERICAN BIBLE SOCIETY**

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POPULARITY: ---- 100

CONCLIMED

MADVET